



## GUIDE PRICE LIST

These are guide prices only, because every project is different and has specific requirements, needing an individual approach. For example, if you want to market a website for a florist in St Ives, this would be a fairly easy process as there are only 2 similar businesses to compete with. However, if you need to market a website for a hotel in London, you would be up against several thousand strong competitors and the marketing requirement would be more demanding and complex. It's easy to see that the prices (and the processes) for these two projects would be very different. So we will always discuss your requirements fully and provide you with a quotation for your specific project before we start.

### WEBSITE DESIGN

Online brochure website 4-5 pages from £495.00 exc VAT  
 ~ includes 1 year domain registration, enquiry form, level 1 SEO, submission to Google, Yahoo and Live.com plus Open Directory (DMOZ)

Additional standard pages	(per page)	from £80.00 exc VAT
Photo Gallery		from £80.00 exc VAT
On-going maintenance	per month	from £30.00 exc VAT

### WEBSITE REFRESH

priced individually

### DOMAIN REGISTRATION

.co.uk 1 year	£3.50 exc VAT
.com 1 year	£6.50 exc VAT

### WEB HOSTING

per month	from £5.00 exc VAT
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### INTERNET MARKETING / SEARCH ENGINE OPTIMISATION

~ on-site optimisation | Google Analytics | Link Building |  
 Keyword Research | Directory Submissions |  
 per month

from £155.00 exc VAT

### COPYWRITING

Pricing examples:	1 page sales letter	1-2 hours	
	1-2 page press release	2-3 hours	
	e-newsletter	3-5 hours	
	webpage content	1-3 hours	
	Guide Price per hour		from £35.00 exc VAT

### VIRTUAL MARKETING DEPARTMENT

- Consulting, content & design services
- Minimum 3 month contract
- Minimum 10 hours per month
- Priority service & scheduling

per month	£300.00 exc VAT
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